



SEMINAR
**DESIGN
INNOVATION**
REGIONAL CREATIVE
INDUSTRIES

14 MAIO 2013

AUDITÓRIO CASA DAS HISTÓRIAS PAULA REGO, CASCAIS

ENTRADA LIVRE

SUJEITA A INSCRIÇÃO EM: www.cm-cascais.pt/formulario/design-innovation-regional-creative-industries

- 9.00** REGISTRATION DESK OPEN -----
- 9:30** **SEMINAR OPENING SESSION**
Opening Speech by **Carlos Carreiras**, Mayor of Cascais Municipality*; **Ana Clara Justino**, Head of Culture, Cascais Municipality; **Arta Kronberga**, Regio-Crafts Lead Partner and **Ana Mestre**, Susdesign Regio-Crafts Portuguese Coordinator.
- MORNING SESSION | KEYNOTE PRESENTATIONS**
SUSTAINABLE DESIGN INNOVATION & CREATIVE INDUSTRIES
- 10:00** **DESIGNING FOR REGIONAL SUSTAINABLE INNOVATION**
Keynote Speaker: **Han Brezet**, Head of Design for Sustainability Program, Faculty of Industrial Design Engineering, Delft University of Technology, The Netherlands.
- 10:50** **DESIGN INNOVATION, CREATIVE INDUSTRIES & SME'S**
Keynote Speaker: **Gerin Trautenberg**, European Design Leadership Board and European Association of Craft, Small and Medium-Sized Enterprises, Austria.
- 11:40** **DEBATE: "What European Approaches for Regional Sustainable Design Innovation?"**
Moderators: **Ana Mestre**, Susdesign Director, Portugal and **Simon Tijmsa**, Province of Fryslan, The Netherlands.
- 12:30** END OF MORNING SESSION -----
- AFTERNOON SESSION | EXPERT PRESENTATIONS**
EUROPEAN – REGIONAL DESIGN & CREATIVE INDUSTRIES FORUM
- 14:00** **PANEL ONE: "Design and Crafts Studio Best Practices for Inspiration"**
Expert Speakers: **Alvida Kaulina**, Ars Tela Director, Latvia | **Olga Oikonomou**, Fashion Consultant, Greece | **Susana António**, Toma Lá Art Director, Portugal | **Maya Krasteva**, Crafts Consultant, Bulgaria | **Jorge Moita**, Krv Kurva Art Director, Portugal.
- 15:15** **DEBATE W/ EXPERT PANEL ONE**
Moderators: **Frederico Duarte**, Design Critic and **Linda Sarke**, Zemgale Planning Region.
- 15:45** AFTERNOON SESSION BREAK -----
- 16:00** **PANEL TWO: "Design and Creative entrepreneurship against crisis?"**
Expert Speakers: **Gonçalo Riscado**, Cultural Trend Lisbon, Portugal | **Eileen Blackmore**, The House of Design, The Netherlands | **Hugo del Olmo**, Andalusian Technology Center of Design, Spain | **Jaime Correia**, Transglobal, New Media, Portugal.
- 17:00** **DEBATE W/ EXPERT PANEL TWO**
Moderators: **Marco Fernandes**, DNA Cascais Director and **Ana Mestre**, Susdesign Director.
- 17:30** **SEMINAR CLOSING SESSION**
Jorge Barreto Xavier, Secretary of State for Culture*, Portuguese Republic Government.
- 18:00** END OF SEMINAR -----

* to be confirmed

PROMOTOR:

PARCEIRO:

CONSULTOR:

ÂMBITO:

PROGRAMA:

FUNDO:

